



Wouter Kersten, Manager Research and Innovation, Enviu, Netherlands

Wouter (1972) is employed at Enviu (www.enviu.org) as manager Research & Innovation. Enviu starts innovative world changing companies, revolving around sustainable business concepts and uses this experience to support others in their efforts as well, from start ups to Multinationals.

He was 1 of the first 3 employees when this non-profit organisation started in 2005. Before that he was heavily involved as a volunteer in setting it up (2004). His work at Enviu represented a clear career switch after working for 5 years in Telecoms consultancy and doing a 1-year full time Master in Environmental Policy on top of his first studies of Industrial Engineering and Management (Technische Bedrijfskunde). This laid the foundation for a new career in the area of sustainable entrepreneurship and innovation. Parallel to his work at Enviu he worked at Tilburg University where he did research and wrote background papers for a Think Tank on international environmental affairs

Thanks to the specific combination of interests and studies, Wouter is able to continuously create new ideas and new links between existing ideas of others by combining structure, contents and 'thinking differently'. In that capacity he also enjoys very much to facilitate others in these processes. This was one of the reasons why since April 2012 he was asked to work part-time at the Delft University of Technology, to facilitate researchers to get articles published in, and to identify links and synergies between the University and the work of Enviu.

Blog, for now: <http://enviu.org/category/blog-2/>

Irregular guest blog (Dutch): <http://www.greenem.nl/columns/Wouter-Kersten>

Twitter: twitter.com/wouterkersten